



Issue 67
August 2017

The Peacock

quarterly newsletter

Friends of Moorfields

E Y E H O S P I T A L



The Science of Sight
Exhibition

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Dear Reader,

The Friends office has been very busy the last few months. With the launch of our Children's magazine 'FriendZ', new merchandise in the Shop and recruiting two new colleagues, we've really had our hands full! I hope you enjoy this issue of the Peacock and the rest of your summer!



I hope you like my peacock hat! I wore it when I was lucky enough to attend this Year's Royal Ascot with my colleague Susan. We had a fabulous time socialising, having lunch and watching some great racing.

All the best,
Diana

Dates For Your Diary

SEPTEMBER

5th-7th - Art Sale
6th - Book People
19th - Mini Mart
22nd - Book People
26th - Book Sale

OCTOBER

2nd - Book People
3rd-5th - Art Sale
10th - Book Sale
17th - Mini Mar (X-Mas)
25th - Book People
31st - Art Sale

NOVEMBER

2nd - Art Sale
6th - Book People
13th - Book People
13th- Friends AGM
14th - Book Sale

21st - Mini Mart
22nd - Book People
28th-30th - Art Sale

Welcome to Caroline Zilher

"Hello, My name is Caroline Zihler and I am the new Volunteer Support Officer for Friends. I will be assisting Natalia, helping her manage our existing volunteers as well as recruiting new volunteers, with a particular focus on getting new recruits for our 32 satellite sites, so please spread the word.



Previous to Friends I have worked in various different roles in the education sector. I also have years of customer service, having previously managed a cheese shop. Other than work I love going to the theatre and am also a member of two comedy improvisation teams with whom I regularly perform. I love to travel and spent most of my twenties living in Valencia, Spain.

I feel so lucky to be working for Friends and have already been made to feel so welcome. I look forward to meeting and working with you all. Please feel free to pop into the office and introduce yourself, I love a good chat!"

We have an array of new merchandise available in the



'People's Sight Matters' - A new 5 year strategy for Moorfields

In July Moorfields NHS Trust launched its 2017-2022 strategy which brings together all aspects of the trust's work across clinical care, research and education and applies to both NHS and private services, both in the UK and internationally.

The new strategy builds on the original 'Vision of Excellence' strategy published in 2012 and responds to significant changes in the world around us so that Moorfields strategy remains relevant for the next five years.

Jo Moss, Director of Strategy and Business Development at Moorfields came to talk to Friends about the process for developing the strategy refresh, and how we can all help with its delivery. [You can listen to the full interview on www.friendsofmoorfields.org.uk](http://www.friendsofmoorfields.org.uk)

"We were very clear at the outset that we wanted the process to be very inclusive and all encompassing. So it does not just focus on our NHS services, but also on clinical service delivery; research and education. We also wanted the strategy to include our private businesses in the UK and abroad.

I co-led the process with Professor Andrew Dick, who is the Director of the Institute of Ophthalmology. We held a number of workshops with staff which gave us lots of information about areas which we are good at, but also areas where we need to do more work.



We also spoke to people outside of Moorfields: the RNIB, Fight for Sight, our academic partner - UCL both national and local commissioners, and a number of colleges. After 9 months we had developed a clear understanding of what we thought our priorities were going to be going forward. So at that point we wanted to engage with our patients.



We developed an online survey where over 400 people responded to our draft strategy. Then we held a joint patient and staff workshop where we had a more indepth conversation, particularly focusing on our objectives and asking whether the patient was central enough.

Our core belief 'People's Sight Matters' came out of this workshop. We want to have an emphasis on why we all come to work, why we all care. It was really clear from talking to patients and talking to staff that it is an understanding that people's sight is really important and that is the thing that we need to hold central to everything we do no matter where we are working, which of our networked sites or what our job role is, whether that be delivering front line services, or in our finance department – that people's sight matters should be the golden thread that carries throughout all we do."

For more information visit
[www.moorfields.nhs.uk/
content/strategy-and-priorities](http://www.moorfields.nhs.uk/content/strategy-and-priorities)



Moorfields NHS Trust AGM

More than 300 patients and members learned about Moorfields latest achievements and groundbreaking research at the Moorfields Annual General Meeting (AGM) on Tuesday 25 July.



The event was an opportunity for the Trust to share some of the exciting new initiatives that they are working on and discuss progress made over the past 12 months in delivering their key objectives. Some of the big topics from the meeting were the launch of the new five year strategy, the two major funding awards for National Institute of Health Research (NIHR) Biomedical Research Centre and Clinical Research Facility and the trust achieving an overall 'Good' rating from the Care Quality Commission (CQC).

Tessa Green, chairman, opened the meeting by commending the annual report and accounts for the year 2016/17 and Rob Jones, vice chairman of the membership council, explained the important role of Moorfields' governors in representing the local communities they serve. Reflecting on his first year at Moorfields, David Probert, chief executive, thanked staff for making it "such a success" after seeing more patients than ever before.

Two leading experts from Moorfields and the UCL Institute of Ophthalmology, Dr Mariya Moosajee & Professor Sir Peng Tee Khaw, also presented on the latest research that is being carried out to develop new treatments for patients with glaucoma and inherited eye disease.



Ealing Hospital Open Day

This June Friends were delighted to join colleagues from Moorfields Eye Charity, The 'Know Your Drops' team and staff at Moorfields Ealing to take part in the annual London North West Healthcare NHS Trust Open Day which was held at Ealing Hospital. It was a great opportunity to talk to patients and explain more about what we do, as well as recruiting potential new volunteers for Moorfield Ealing.

"The open day was a huge success. It was great to provide visitors on the day with a guided tour around the Moorfields unit and explain/discuss the provision to local residents. The event was very well attended by various hospital departments of Ealing Hospital, the Ealing CEO and 3 x local mayors from surrounding boroughs. We were even joined by an X factor contestant Honey G and our staff met and had photos taken alongside her. It was a lovely day and we would be very happy to participate again next year we got to meet other departments and people that we might not have had contact with under normal circumstances. The sun shone all day as well which of course was a welcome bonus." Valarie Giddings, Clinic Manager Moorfields Ealing.



A day in the life of an ECLO

(Eye Clinic Liaison Officer)

Eye Clinic Liaison Officers (ECLOs), work closely with medical and nursing staff in the eye clinic, and the sensory team in social services. They provide those recently diagnosed with an eye condition with the practical and emotional support which they need to understand their diagnosis, deal with their sight loss and maintain their independence.

Having an ECLO is one of the most effective ways of supporting patients in the eye clinic. ECLOs are key in helping patients understand the impact of their diagnosis and providing them with emotional and practical support for their next steps.

Friends recognise the importance of the ECLO role and give Moorfields a grant to pay for an ECLO to support patients in Northwick Park and Ealing satellite sites. Nalini Chauhan has been in post for two years now and we met with her to find out more about her work.

My days vary depending on which clinics are running that day; I have built up a good relationship with the nursing staff and the doctors/consultants in all the different clinics, as they all refer patients to me. Patients can also refer themselves and I sometimes get referrals directly from GP's, from Middlesex Association for the Blind or from the RNIB.

A really important part of what I do is helping with registering people as 'Partially Sight Impaired' or 'Severely Sight Impaired' this depends on someone's visual acuity and takes into account their visual fields. The registration needs to be signed by a Consultant but I look out for patients who may need to be registered and help with initial paperwork to speed up the process.

Being registered can be a real advantage to patients as it means they are eligible to apply for additional benefits and support, such as PIP (Personal Independent Payment) A Blue Badge (Severely Sight Impaired people only) Freedom Pass (London residents only) Disabled Persons Railcard, Cinema cards Taxicards etc.

I explain the difference between the two types of registration and give the patients that are registered more information about what they are entitled to and signpost them on to organisations that can help them such as the RNIB.

I also give practical help to patients - such as working with the International Glaucoma Association and the 'Know Your Drops' team to help people understand different aids that are available to help with putting in eye drops. When there is a diabetic clinic I work with nurses and dieticians to ensure patients understand and follow information they receive."

Moorfields patient support service provides a range of help and advice for patients who often find themselves having to deal with devastating news about their sight conditions: 020 7566 2385



The Science of Sight

As part of the BBC Tomorrow's World Live series. Dr Mariya Moosajee, consultant ophthalmologist at Moorfields, led visitors to The Science Museum in London on a sensory exploration into the science of the eye. Her exhibition, 'Science of Sight,' ran for three days in August and around 2,500 people engaged with the scientists as they showcased the latest discoveries in eye research.



The exhibition, supported by the National Institute for Health Research (NIHR) Biomedical Research Centre at Moorfields and the UCL Institute of Ophthalmology, included demonstrations on how our eyes work using models, scent and sound boxes and tactile blood cells. Art was a key feature of the exhibition with sensory pieces on display from the 'Blind Art' collection at Moorfields, which is sponsored by Friends. Visitors were encouraged to touch, smell and listen to art to show how it can be created and enjoyed by people with sight loss.



Dr Moosajee said: "We were thrilled to be invited to display our work at the Science Museum. It's exciting to reach people of all ages and showcase some of the ground-breaking research being carried out at Moorfields and UCL. Our sight is so important but we wanted to show that art and science can be enjoyed by everyone. By using tactile art, scent and sound we made the exhibition as accessible to as many people as possible."

"Make Vision Count" World Sight Day 12th October 2017



In 2010, just over 28% of the world's population were affected by Myopia (short-sightedness). This is predicted to rise to 34% by 2020 and nearly 50% by 2050.

In 2014, approximately 422 million people, or 8.5% of adults worldwide, were living with diabetes, compared to 108 million in 1980. Low and middle-income countries account for approximately 75% of the global diabetes burden. Approximately one in three people living with diabetes have some degree of Diabetic Retinopathy (DR) and one in 10 will develop a vision-threatening form of the disease.

This World Sight Day, help Friends raise awareness and get the numbers out, so we know where we stand. Please call 0207 251 1240 for more information about our activities.

Remember, 4 out of 5 or 80% of the world's blind are avoidably so.



Childrens Week

At the beginning of June Friends spent the week talking to patients and promoting our services in the Richard Desmond Children's Eye Centre at Moorfields. Our new children's magazine 'FriendZ' was launched which told children all about glaucoma, and how their eye works, as well as introducing the three peacocks 'Eyevor, Lucy and Giggles'. This was a big hit with both parents and their children.



Banners were made featuring all the entries

from the "What's my name" peacock colouring competition and "Friendz" T-Shirts and hoodies were showcased for the first time. Throughout the week there were raffles, a mini-mart, musical entertainment and a FriendZ' backdrop where children could pose with various props for photos!



T-Shirts and Hoodies can be purchased in the Friends Shop and on our Online Shop

Who am I? - Ann Houlston

There are around 2,500 staff working at Moorfields in many different roles to support patients, their families and carers. We will be introducing some of them to you over the next few issues of Peacock.



We would like to introduce Ann Houlston: "I am the Paediatric Nursing Sister for the Richard Desmond Children's Eye Centre. I came to Moorfields after working as Ward Manager for a children's specialist surgical ward at the Royal Cornwall Hospital, Truro. I am currently working towards my Post Graduate Certificate in Ophthalmic Practice.

I work with a team of 28 staff, including 7 play specialists. My role is to provide leadership to the nursing team and the paediatric A&E service, the outpatient department and the day care ward at RDCEC where over 5,000 children and young people are seen each year.

My duties are many and varied - I am responsible for managing the roster, to overseeing standards of nursing care; not forgetting responding to emergencies and the unexpected!

Despite all the pressures on our clinics, we are so proud that the paediatric team received an 'Outstanding' rating for 'care' by the recent Care Quality Commission review!



With Thanks & Appreciation



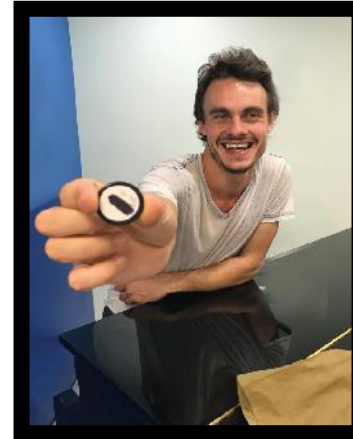
We're delighted to share this photo Elizabeth Cowen sent us of her son wearing a snowman jumper. Elizabeth sent a lovely note to the Friends Office wanting to thank the talented knitter for doing such a wonderful job and putting a smile on their faces.

Thank You and Happy Birthday to Trevor Clein aged 70 and Ken Smith aged 90 who both used their birthday parries to fundraise for friends. They asked guests to make a donation instead of giving them a gift.



We would like to say a BIG THANK YOU to Justin who works nearby and comes in on his lunch break to play piano and raise money for Friends.

DRAW MADE BY
MR. AL MACSWEEN
Jazz Piano Player



The next draw takes place at the end of November, so newcomers please send in your applications. The annual fee (covering entry to four quarterly draws) is £20.00, of which 50% goes to funds and the remainder to the prize pot.

The Peacock Lottery is a fundraiser and is entirely separate from membership of the Friends itself. You can be part of either or both!

I would like a **PEACOCK LOTTERY** lucky number please!

Name: _____

Address: _____ Postcode: _____

Tel: _____ Email: _____

☐ PLEASE TICK THIS BOX IF THIS IS A BRAND NEW APPLICATION OR

☐ PLEASE TICK THIS BOX IF YOU ARE RENEWING

Please send with your cheque for £20.00 (payable to Friends of Moorfields) to Peacock Lottery, Friends of Moorfields, 162 City Road, London EC1V 2PD



PRIZE WINNERS: MAY 2017
AVAILABLE POT : £445

1ST PRIZE: token No 496
Mrs. Sandra Bracey - £267

2ND PRIZE: token No 42
Mrs. Janet Wilkinson - £111.25

3RD PRIZE: token No 502
Mrs. Susan Reynolds - £66.75





Friends of Moorfields

E Y E H O S P I T A L

Registered Charity 1161546

- The Friends of Moorfields Eye Hospital •
162 City Road , London EC1V 2PD

Phone: 020 7251 1240 • Email: friends@moorfields.nhs.uk
www.friendsofmoorfields.org.uk



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